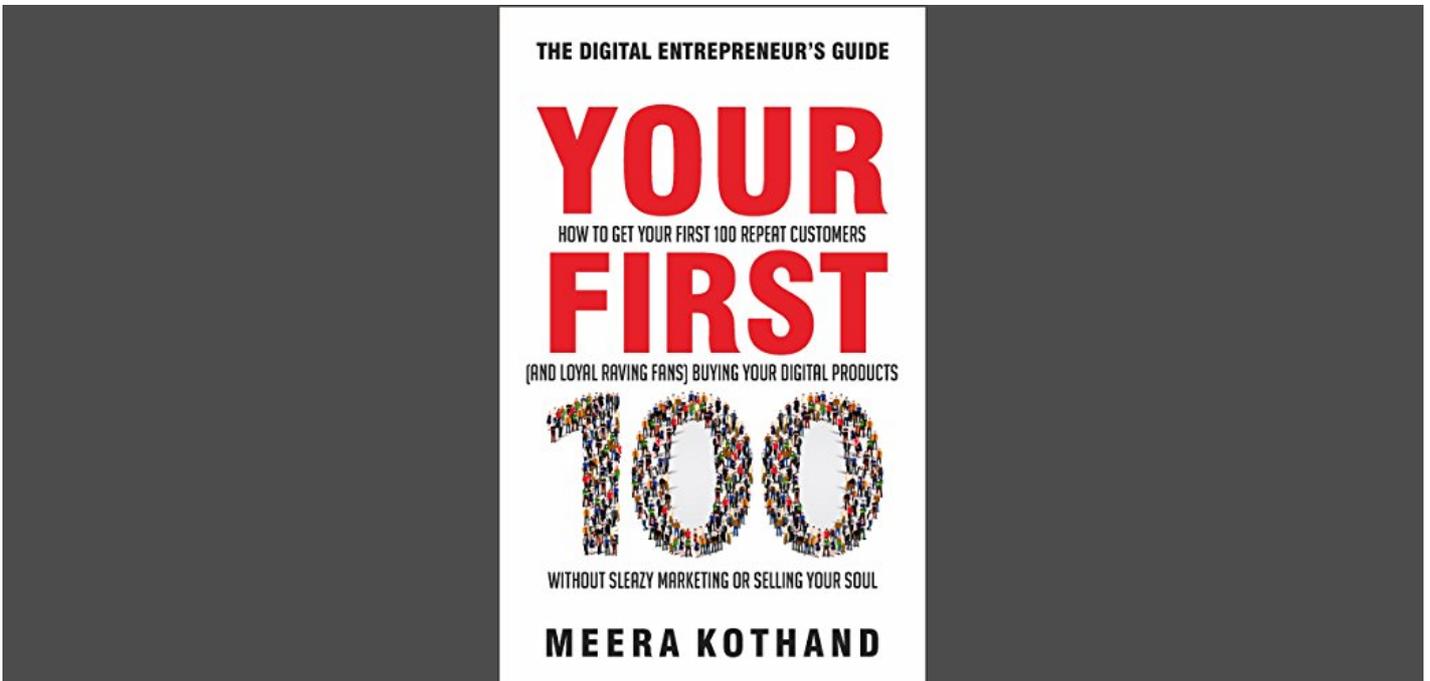


PDF | Your First 100: How to Get Your
First 100 Repeat Customers (and
Loyal, Raving Fans) Buying Your
Digital Products Without Sleazy
Marketing or Selling Your Soul

by Meera Kothand



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What if you had a pool of repeat customers and loyal, raving fans waiting to buy EVERY SINGLE ONE of your digital products?

What if you never had to chase or wonder where the next sale of your digital product is going to come from?

What if you knew exactly how to turn first time visitors into subscribers and then loyal customers who stay and buy again and again and again...

Nodding YES?

Your First 100 will allow you to discover how to take the brand and business you have right now and transform it into one that has the potential to build repeat customers and loyal, raving fans.

Brand loyalty isn't just for the big brands. *Your First 100* will show you how you can tap into the exact loyalty recipe as an online business and brand selling digital products.

Here's what's packed in this how-to guide:

- How to be **TOP OF MIND** every single time your ideal customer is ready to buy
- The 4C formula to writing **emails that hook**
- That **ONE thing** you need to get from your ideal customer (without this, the ASK gets so much harder)
- A **DEAD SIMPLE** way to structure your offers so that your customers keep coming back for more
- How the **5P Touch Framework** will help you burn a single brand footprint into all interactions your audience has with your business (and why you need ALL 5!)
- How you can **QUICKLY** turn your ideal customer into a buyer and then a loyal, raving fan

In *Your First 100*, you will be introduced to a system of ideas and questions to think about, ask yourself, and apply to your digital product-based business in 5 core areas so that you can turn first time visitors into repeat customers and loyal, raving fans.

Imagine for a minute how your business would change if you never had to worry about where the next sale of your digital product is going to come from...

Your offers (paid and free) become seductive magnets of YES! that your audience can't resist.

Your audience is sold on whatever you put on sale because it's from YOU and they want it.

Every core area in your business is intentional and works toward creating a brand experience that attracts your tribe—your repeat customers and loyal, raving fans.

That's the power of the process and promise behind *Your First 100*.

Intrigued yet?

Then scroll to the top and click or tap "Buy Now."



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