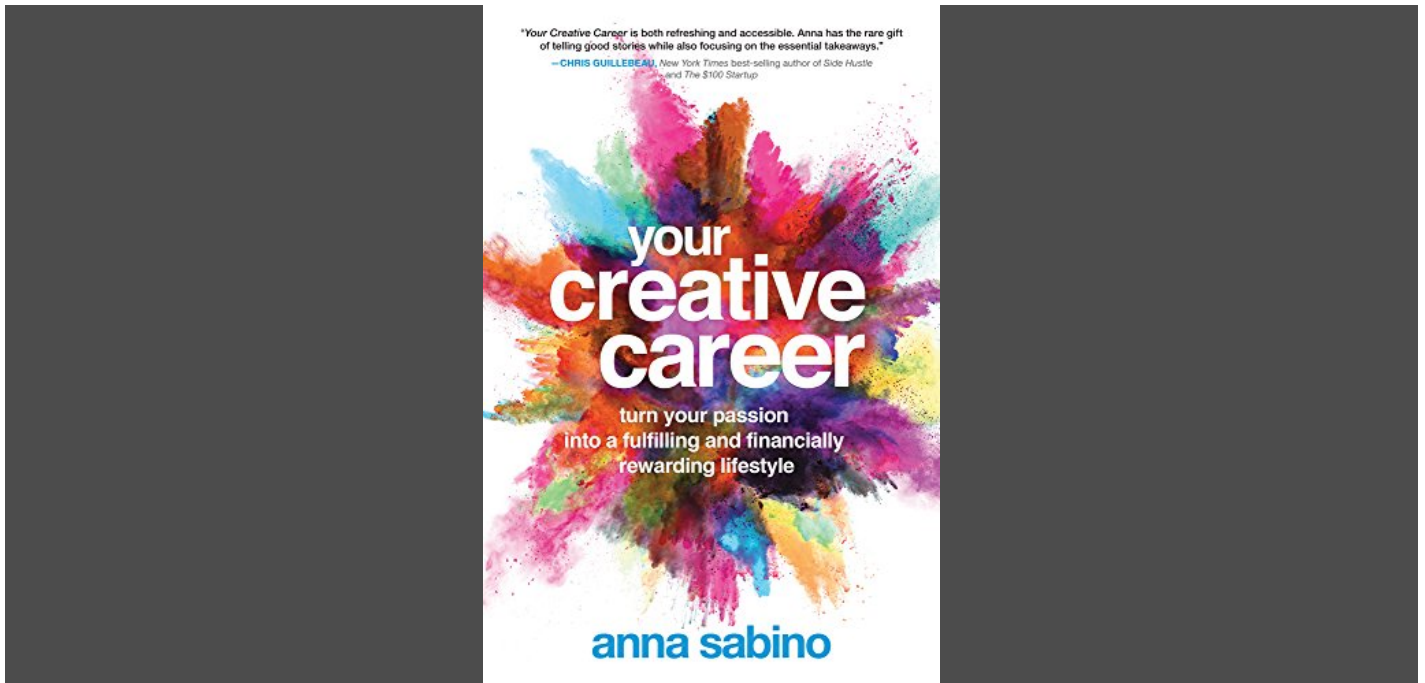


PDF | Your Creative Career

by Sabino Anna



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Anna Sabino is an artist but not a starving one. She wasn't born into a wealthy family, didn't inherit money from a distant relative, and doesn't have a rich husband. But she made it as an entrepreneur, as a single woman, and most important, as an artist.

In *Your Creative Career*, she shows her fellow artists and creatives how to build a business that reflects their talent and true calling while generating serious cash. Whether the goal is to build an empire and be financially free, create a lifestyle business, or just to have more time, *Your Creative Career* guides you through every aspect of creative entrepreneurship.

If you want to start your creative career, transition into it, or give it a boost, this book is a must read that features:

- Proven systems and strategies to create ideally priced products that keep selling.
- The importance of going through all the steps of making it from idea inception and execution to branding and distribution.
- The importance of transitioning from artistic solitude to collaborative, creative entrepreneurship.
- The most effective marketing and PR methods adjusted to the new reality of short attention spans and information overload.



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