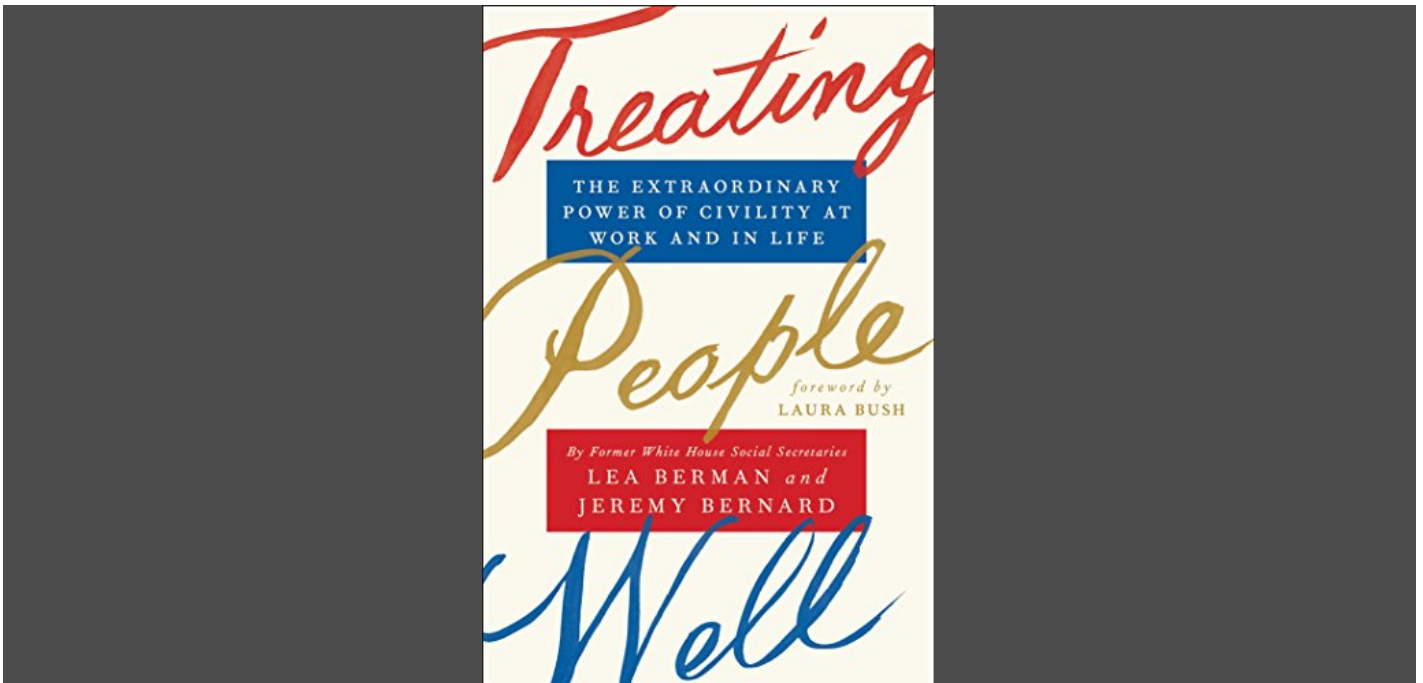


PDF | Treating People Well: The
Extraordinary Power of Civility at
Work and in Life

by **Lea Berman and Jeremy Bernard**



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A guide to personal and professional empowerment through civility and social skills, written by two White House Social Secretaries who offer an important fundamental message—everyone is important and everyone deserves to be treated well.

Former White House social secretaries Lea Berman, who worked for George and Laura Bush, and Jeremy Bernard, who worked for Michelle and Barack Obama, have written an entertaining and uniquely practical guide to personal and professional success in modern life. Their daily experiences at 1600 Pennsylvania Avenue taught them valuable lessons about how to work productively with people from different walks of life and points of view. These Washington insiders share what they've learned through first person examples of their own glamorous (and sometimes harrowing) moments with celebrities, foreign leaders and that most unpredictable of animals—the American politician.

This book is for you if you feel unsure of yourself in social settings, if you'd like to get along more easily with others, or if you want to break through to a new level of cooperation with your boss and coworkers. They give specific advice for how to exude confidence even when you don't feel it, ways to establish your reputation as an individual whom people like, trust, and want to help, and lay out the specific social skills still essential to success - despite our increasingly digitized world. Jeremy and Lea prove that social skills are learned behavior that anyone can acquire, and tell the stories of their own unlikely paths to becoming the social arbiters of the White House, while providing tantalizing insights into the character of the first ladies and presidents they served.

This is not a book about old school etiquette; they explain the things we all want to know, like how to walk into a roomful of strangers and make friends, what to do about a difficult colleague who makes you dread coming to work each day, and how to navigate the sometimes-treacherous waters of social media in a special chapter on "Virtual Manners." For lovers of White House history, this is a treasure of never-before-published anecdotes from the authors and their fellow former social secretaries as they describe pearl-clutching moments with presidents and first ladies dating back to the Johnson administration.

The authors make a case for the importance of a return to treating people well in American political life, maintaining that democracy cannot be sustained without public civility.

Foreword by Laura Bush



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