

PDF | Think Bigger: And 39 Other Winning Strategies from Successful Entrepreneurs (Bloomberg)

by **Michael W. Sonnenfeldt**

MICHAEL W. SONNENFELDT



BIGGER

AND 39 OTHER
WINNING STRATEGIES FROM
SUCCESSFUL ENTREPRENEURS

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What does it take to succeed today both personally and professionally?

In looking for answers, one obvious place to start would be to talk to self-made men and women who themselves are successful. That's exactly what Michael W. Sonnenfeldt—an accomplished entrepreneur—has done here in this ground-breaking book.

Drawing on the wisdom, insight and experience of members of TIGER 21 (The Investment Group for Enhanced Results in the 21st Century), and supplementing that with additional research and interviews, Sonnenfeldt offers real-world guidance and often counter-intuitive advice and conclusions.

Among the things you'll learn are:

- Why grit and focus trump intelligence just about every time.
- Why having—and listening to—a wise mentor will create shortcuts to getting more done.
- What you need to do to avoid getting in your own way. And why.
- 'Shirtsleeves to shirtsleeves in three generations' can be avoided by taking some simple, commonsense steps.

Think BIGGER will inspire you, no matter where you are in your business career. It will also show you that the skills you use to grow wealth can be applied to making the world a better place.

Your success can benefit others.

Michael W. Sonnenfeldt is the founder and chairman of TIGER 21, the premier peer-to-peer learning network for high-net-worth first generation wealth creators in North America and London. He is an accomplished serial entrepreneur, philanthropist and most excited that all of his proceeds from this book will support the TIGER 21 Foundation for young entrepreneurs.



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