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Essential Guide to Management:
Lasting Lessons from the Best
Leadership Minds of Our Time

by Alan Murray



**Lasting Lessons from the
Best Leadership Minds of Our Time**

THE WALL STREET JOURNAL.
**ESSENTIAL GUIDE TO
MANAGEMENT**

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The Wall Street Journal Essential Guide to Management offers "Lasting Lessons from the Best Leadership Minds of Our Time." Compiled by Alan Murray, Deputy Managing Editor of the *Wall Street Journal*, this is the definitive guide to how to be a successful manager from the world's most respected business publication—an indispensable handbook for new managers and veterans alike, providing solid business strategies to help them put their best ideas to work.



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