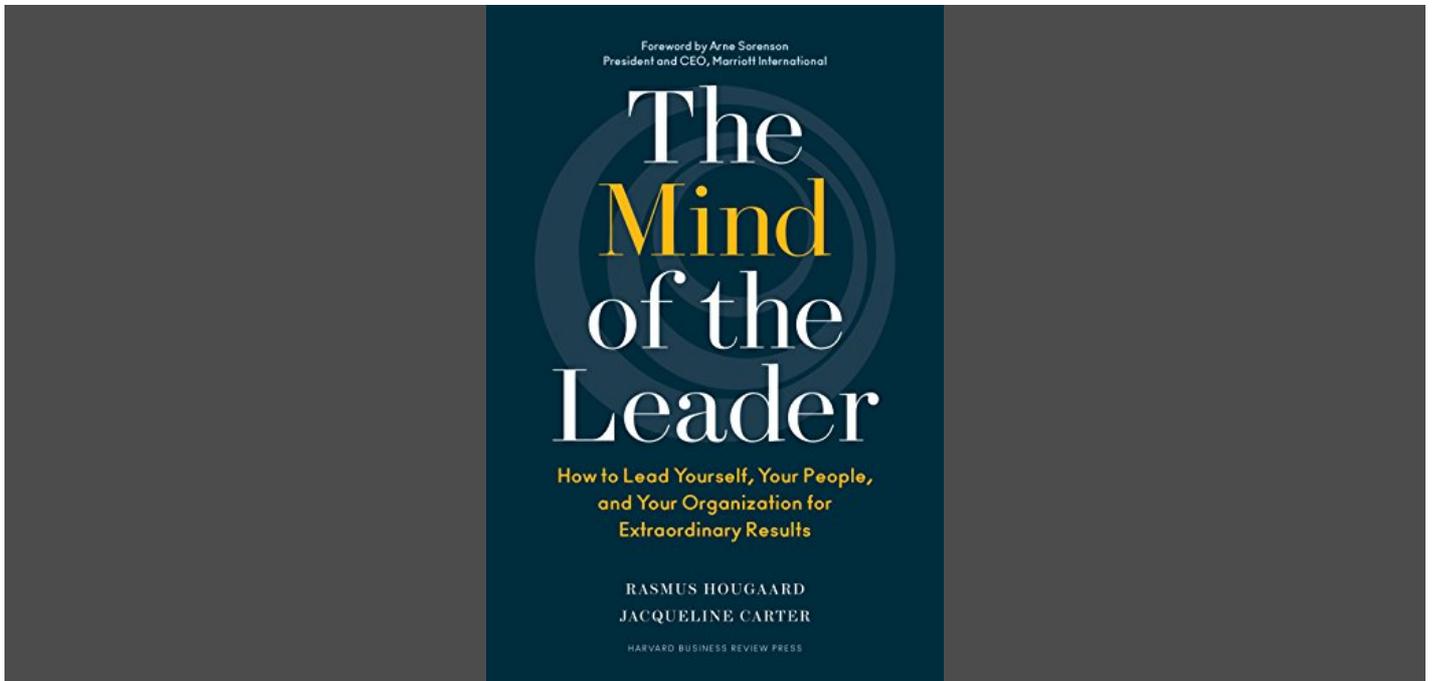


PDF | The Mind of the Leader: How to  
Lead Yourself, Your People, and Your  
Organization for Extraordinary  
Results

by Rasmus Hougaard and Jacqueline Carter



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Join the global movement that's making corporations more people-centric to achieve great results.

The world is facing a global leadership crisis. Seventy-seven percent of leaders think they do a good job of engaging their people, yet 88 percent of employees say their leaders don't engage enough. There is also a high level of suffering in the workplace: 35 percent of employees would forgo a pay raise to see their leaders fired.

This is an enormous waste of human talent--despite the fact that \$46 billion is spent each year on leadership development.

Based on extensive research, including assessments of more than 35,000 leaders and interviews with 250 C-level executives, *The Mind of the Leader* concludes that organizations and leaders aren't meeting employees' basic human needs of finding meaning, purpose, connection, and genuine happiness in their work.

But more than a description of the problem, *The Mind of the Leader* offers a radical, yet practical, solution. To solve the leadership crisis, organizations need to put people at the center of their strategy. They need to develop managers and executives who lead with three core mental qualities: *mindfulness*, *selflessness*, and *compassion*.

Using real-world inspirational examples from Marriott, Accenture, McKinsey & Company, LinkedIn, and many more, *The Mind of the Leader* shows how this new kind of leadership turns conventional leadership thinking upside down. It represents a radical redefinition of what it takes to be an effective leader--and a practical, hard-nosed solution to every organization's engagement and execution problems.



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