

# PDF | The Magnolia Story

by Chip Gaines, Joanna Gaines, and Mark Dagostino



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**National Bestseller--*New York Times*, *USA Today*, *Wall Street Journal*, *Publisher's Weekly***

**Also, check out *Capital Gaines*, available now, and *The Magnolia Table*, coming spring 2018.**

**Are you ready to see your fixer upper?**

These famous words are now synonymous with the dynamic husband-and-wife team Chip and Joanna Gaines, stars of HGTV's *Fixer Upper*. As this question fills the airwaves with anticipation, their legions of fans continue to multiply and ask a different series of questions, like— *Who are these people? What's the secret to their success? And is Chip actually that funny in real life?* By renovating homes in Waco, Texas, and changing lives in such a winsome and engaging way, Chip and Joanna have become more than just the stars of *Fixer Upper*, they have become America's new best friends.

*The Magnolia Story* is the first book from Chip and Joanna, offering their fans a detailed look at their life together. From the very first renovation project they ever tackled together, to the project that nearly cost them everything; from the childhood memories that shaped them, to the twists and turns that led them to the life they share on the farm today.

They both attended Baylor University in Waco. However, their paths did not cross until Chip checked his car into the local Firestone tire shop where Joanna worked behind the counter. Even back then Chip was a serial entrepreneur who, among other things, ran a lawn care company, sold fireworks, and flipped houses. Soon they were married and

living in their first fixer upper. Four children and countless renovations later, Joanna garners the attention of a television producer who notices her work on a blog one day.

In *The Magnolia Story* fans will finally get to join the Gaines behind the scenes and discover:

- The time Chip ran to the grocery store and forgot to take their new, sleeping baby
- Joanna's agonizing decision to close her dream business to focus on raising their children
- When Chip buys a houseboat, sight-unseen, and it turns out to be a leaky wreck
- Joanna's breakthrough moment of discovering the secret to creating a beautiful home
- Harrowing stories of the financial ups and downs as an entrepreneurial couple
- Memories and photos from Chip and Jo's wedding
- The significance of the word *magnolia* and why it permeates everything they do
- The way the couple pays the popularity of *Fixer Upper* forward, sharing the success with others, and bolstering the city of Waco along the way

And yet there is still one lingering question for fans of the show: Is Chip really that funny? "Oh yeah," says Joanna. "He was, and still is, my first fixer upper."



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