

PDF | The House of Morgan: An
American Banking Dynasty and the
Rise of Modern Finance

by Ron Chernow

FOREWORD BY ROBERT KIYOSAKI

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The House of
MORGAN

RON CHERNOW

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Winner of the National Book Award and now considered a classic, *The House of Morgan* is the most ambitious history ever written about an American banking dynasty. Acclaimed by the *Wall Street Journal* as "brilliantly researched and written", the book tells the rich, panoramic story of four generations of Morgans and the powerful, secretive firms they spawned. It is the definitive account of the rise of the modern financial world. A gripping history of banking and the booms and busts that shaped the world on both sides of the Atlantic, *The House of Morgan* traces the trajectory of the J. P. Morgan empire from its obscure beginnings in Victorian London to the crash of 1987. Ron Chernow paints a fascinating portrait of the private saga of the Morgans and the rarefied world of the American and British elite in which they moved. Based on extensive interviews and access to the family and business archives, *The House of Morgan* is an investigative masterpiece, a compelling account of a remarkable institution and the men who ran it, and an essential book for understanding the money and power behind the major historical events of the last 150 years.



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