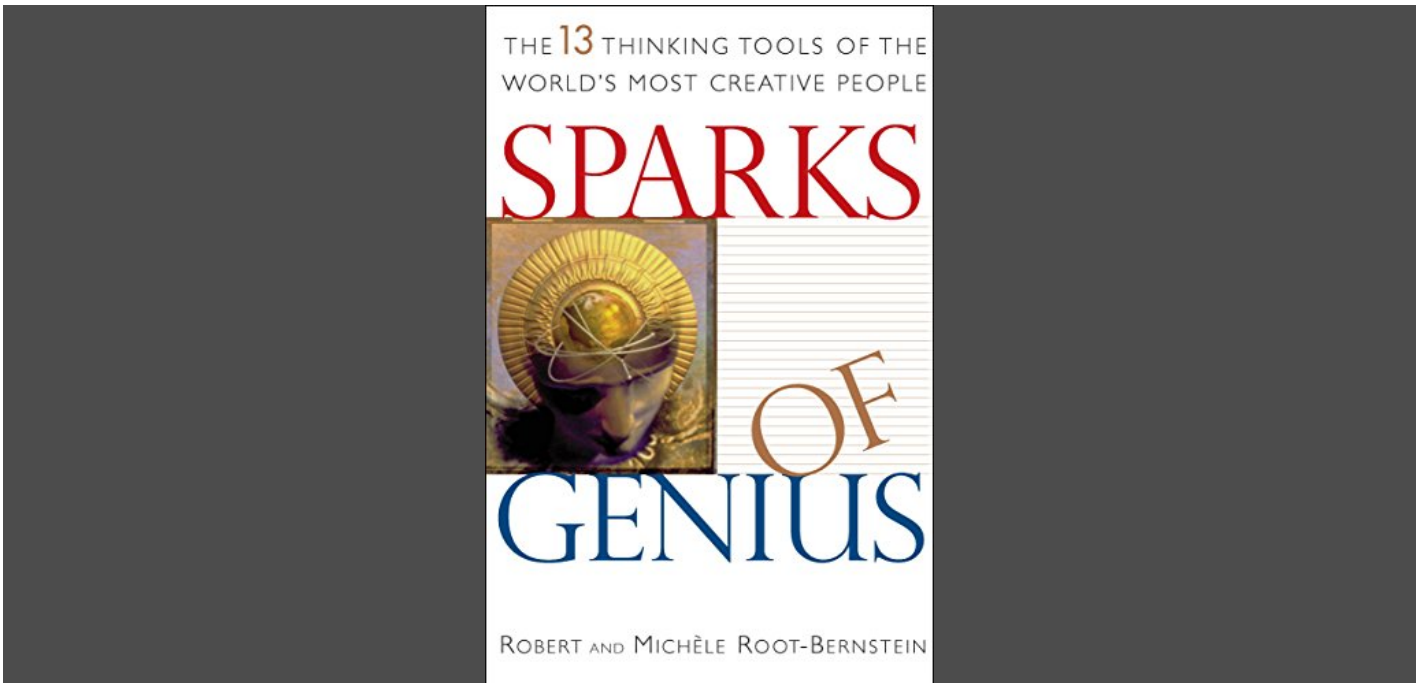


PDF | Sparks of Genius: The 13
Thinking Tools of the World's Most
Creative People

by Robert Root-Bernstein and Michèle Root-Bernstein



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Discover the cognitive tools that lead to creative thinking and problem-solving with this “well-written and easy-to-follow” guide (*Library Journal*).

Explore the “thinking tools” of extraordinary people, from Albert Einstein and Jane Goodall to Mozart and Virginia Woolf, and learn how you can practice the same imaginative skills to become your creative best. With engaging narratives and examples, Robert and Michèle Root-Bernstein investigate cognitive tools such as observing, recognizing patterns, modeling, playing, and more.

Sparks of Genius is “a clever, detailed and demanding fitness program for the creative mind” and a groundbreaking guidebook for anyone interested in imaginative thinking, lifelong learning, and transdisciplinary education (*Kirkus Reviews*).

“How different the painter at the easel and the physicist in the laboratory! Yet the Root-Bernsteins recognize the deep-down similarity of all creative thinking, whether in art or science. They demonstrate this similarity by comparing the accounts that various pioneers and inventors have left of their own creative processes: for Picasso just as for Einstein, for Klee just as for Feynman, the creative impulse always begins in vision, in emotion, in intuition. . . . With a lavishly illustrated chapter devoted to each tool, readers quickly realize just how far the imagination can stretch.” —*Booklist*

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