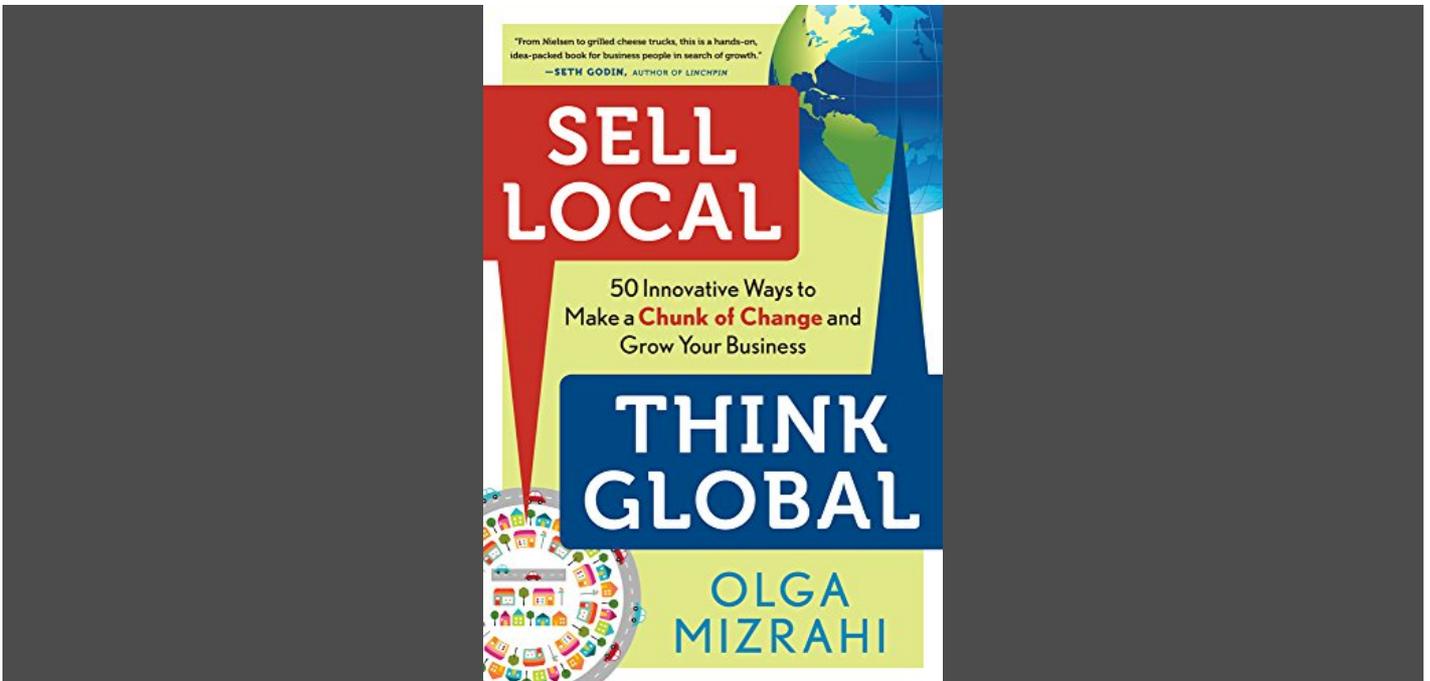


PDF | Sell Local, Think Global

by Olga Mizrahi



WHO WANTS A
FREE BOOK?



[Try Audible and Get Two Free Audiobooks](#)

Recently Featured in *Forbes*, *Inc. Magazine*, *Fast Company* and the *AMEX Small Business OPEN*.

After years of sharing her small-business tips and marketing tricks with readers of her popular blog, *ChunkOfChange.com*, and column in the *Long Beach Post*, Olga Mizrahi has taken her message to the streets, urging business owners to focus in while reaching out.

You'll be excited and motivated to clearly state your difference to the world--and your neighborhood--while confidently selling yourself and your business. Through 50 low-cost, do-it-yourself tips, *Sell Local, Think Global* will help you:

- Figure out what makes you and your business truly different.
- Discover the secrets of "SoLoMo" marketing, both online and off.
- Spruce up your Web and mobile presence by learning to love analytics.
- Walk boldly into the future by embracing social media and customer reviews.

"*Sell Local, Think Global* is a must-read in today's business environment."

--Dan Tepke, President of Satori Inc. and author of *Hatching Your Million Dollar Business*

"Have too much on your plate? Not sure how to compete? In 50 fascinating bite-sized tips, *Sell Local, Think Global* will have you completely reevaluating the way in which you market your business and sell yourself. I've seen Olga Mizrahi speak to hundreds of business owners, who were then ready to transform themselves into big, colorful fish in a surprisingly small pond."

--Michelle Patterson, CEO, California Women's Conference

"We work with hundreds of marketing strategists nationwide, and Olga Mizrahi is the best of the best. Our revenues are up 40% in the two years that we've executed on Olga's

techniques, which shot our prior single-digit growth statistics through the roof! From one business owner to another: if you want to grow your business, buy *Sell Local, Think Global* today."

--Steve Kinney, CEO, Search Optimizers



[Try Audible and Get Two Free Audiobooks](#)