

PDF | Rise and Grind: Out-Perform,  
Out-Work, and Out-Hustle Your Way  
to a More Successful and Rewarding  
Life

by Daniel Paisner and Daymond John



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The *New York Times* best-selling author of *The Power of Broke* and "Shark" on ABC's hit show *Shark Tank* explores how grit, persistence, and good old-fashioned hard work are the backbone of every successful business and individual, and inspires listeners to *Rise and Grind* their way to the top.

Daymond John knows what it means to push yourself hard - and he also knows how spectacularly a killer work ethic can pay off. As a young man, he founded a modest line of clothing on a \$40 budget by hand-sewing hats between his shifts at Red Lobster. Today, his brand FUBU has over \$6 billion in sales.

Convenient though it might be to believe that you can shortcut your way to the top, says John, the truth is that if you want to get and stay ahead, you need to put in the work. You need to out-think, out-hustle, and out-perform everyone around you. You've got to rise and grind every day.

In the anticipated follow-up to the best-selling *The Power of Broke*, Daymond takes an up close look at the hard-charging routines and winning secrets of individuals who have risen to the challenges in their lives and grinded their way to the very tops of their fields. Along the way, he also reveals how grit and persistence both helped him overcome the obstacles he has faced in life and ultimately fueled his success.



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