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by Robert W. Bly



PERSUASIVE PRESENTATIONS



ROBERT W. BLY



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Robert Bly, presenter extraordinaire, reveals the secrets for winning a room and closing a deal in any forum - seminars, podcasts, webinars, interviews, and meetings. Revealing surefire techniques for organizing and delivering a superior presentation, Bly teaches how to erase fear and nerves and turn a stiff speech into a comfortable conversation with colleagues or clients, leaving them nodding in agreement and ready to take action.

Learn:

- The No.1 secret of successful persuasive speaking
- The most common audience "hot buttons"
- How to work engaging content into a presentation
- The "3 T's" speaking formula
- The truth about presentation tools - what works and what doesn't
- The 3 points to hit in the first five minutes of any presentation
- Involvement and interactivity techniques to revive and captivate any audience

- The 7 worst speaker habits and how to eliminate them
- How to tailor content, pace, and delivery to ensure stellar evaluations and ideal results



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