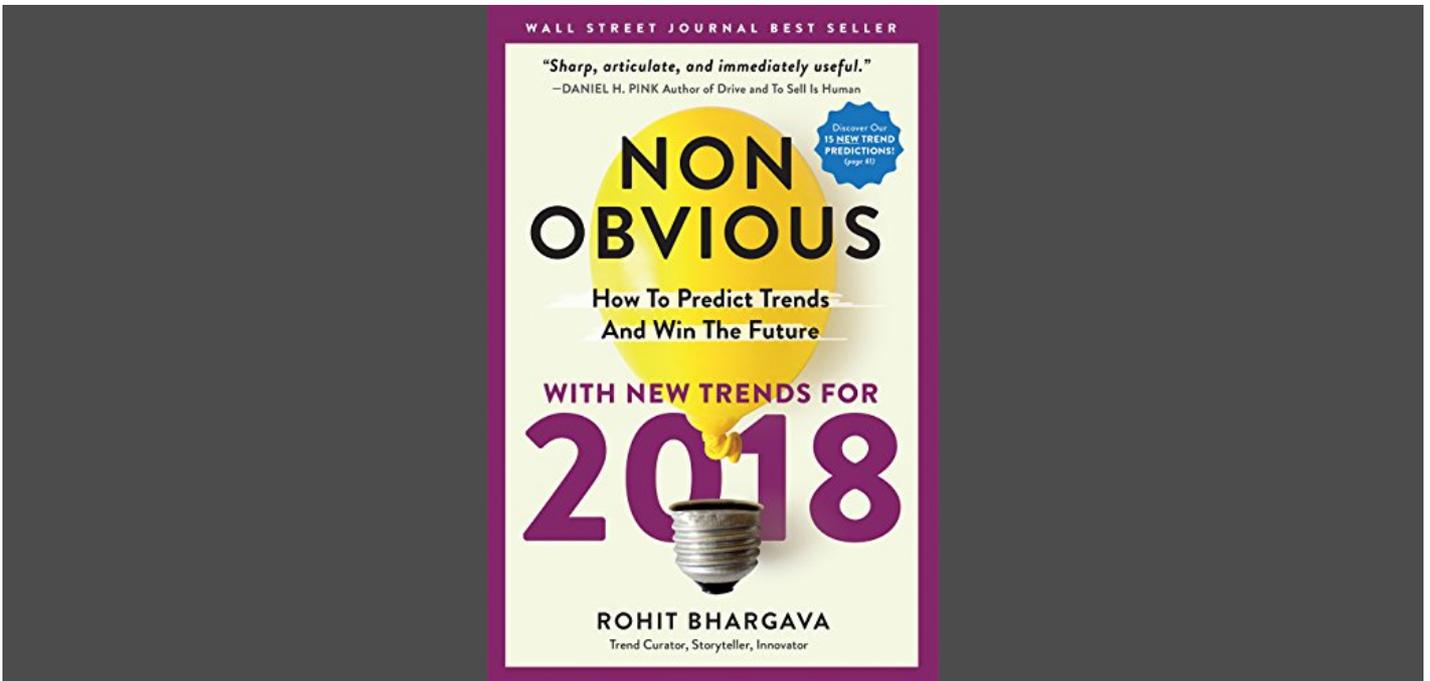


PDF | Non-Obvious 2018 Edition:  
How To Predict Trends and Win The  
Future

by Rohit Bhargava



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As with the original version, this new edition of Non-Obvious also delves into the curation process the author has used for years to build his Trend Reports and takes readers behind the scenes of trend curation (much to the delight of past readers who have been asking about this for years), and show them the methodology they can use to predict the future for themselves.



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