

PDF | Exactly What to Say: The Magic Words for Influence and Impact

by Phil M Jones

"This is the dictionary of business success language. Right from page 1, you're given the strategy to change the way you influence others."
SCOTT STRATTEN, President of UnMarketing Inc. and best-selling author of the UnMarketing series

Phil M Jones

EXACTLY WHAT TO SAY

The Magic Words
for Influence
and Impact

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Often the decision between a customer choosing you over someone like you is your ability to know exactly what to say, when to say it, and how to make it count. Phil M. Jones has trained more than two million people across five continents and over fifty countries in the lost art of spoken communication. In *Exactly What to Say*, he delivers the tactics you need to get more of what you want.



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