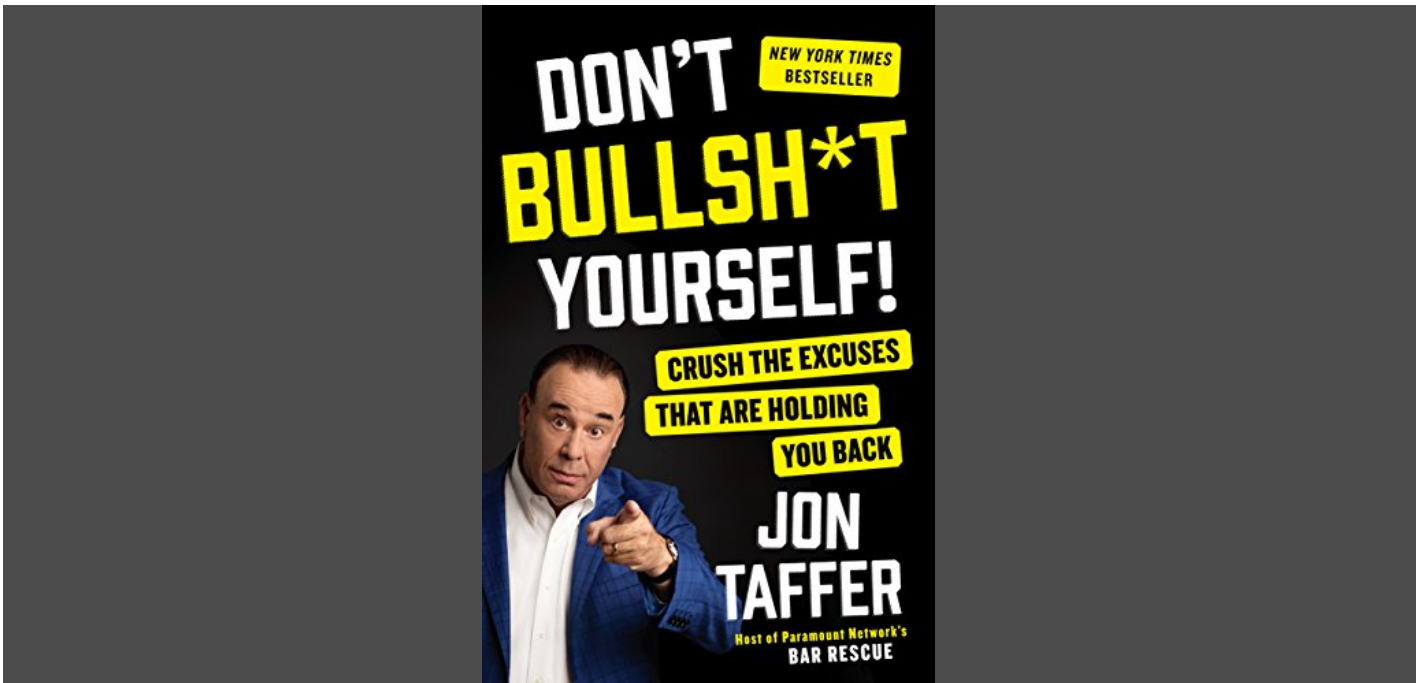


PDF | Don't Bullsh*t Yourself!: Crush
the Excuses That Are Holding You
Back

by Jon Taffer



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New York Times Bestseller and **Wall Street Journal** Bestseller! *Bar Rescue*'s Jon Taffer presents a new guide to getting what you want in life and business--to stop making excuses so you can get back to winning.

During his many years as an entrepreneur, consultant, and star of the Paramount Network's hit show *Bar Rescue*, Jon Taffer has witnessed the destruction that results when people bullsh*t themselves. Excuses are the root cause of nearly every business and personal problem, but fortunately, Jon knows how to fix your excuse habit for good.

This book is almost as good as having Jon in your face on *Bar Rescue*, telling you the hard truths you've been avoiding. *Don't Bullsh*t Yourself!* is Jon Taffer's brutally honest, no-nonsense guide to help you kick those excuses to the curb. If you can stop bullsh*tting yourself and address your real issues, you will gain the power to turn your life around completely.

Taffer breaks excuses down into six major categories, illustrating them with real-life examples such as Marcus Luttrell, the lone survivor of a SEAL team mission in Afghanistan who barely escaped Taliban territory, and Christine King, founder and CEO of Your Best Fit, who, despite being paralyzed in a horrific boating accident, went on to build a successful fitness company. These inspiring stories, combined with Taffer's own experiences, will give you the confidence to identify and face your own excuses head-on.

It's Taffer Time! Time to stop bullsh*tting yourself and start crushing it!



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